

Understanding the Home Valuation Process

Customers are often baffled by the home valuation process. They feel their nest is worth a certain dollar amount, and therefore, the appraised value doesn't make sense to them. It is important to know that valuation guidelines are dictated by the lenders.

In essence, lender guidelines force valuers to put a fair market value on a home based upon comparable sales in the area where the home is located, as the home must be bracketed according to size and value. For example, there is no set amount associated with a great view, pool, spa, bathroom upgrades, etc. If a homeowner installs a custom pool that cost them \$30,000, and the local marketplace supports the value of a pool at \$15,000, that item will be bracketed as [\$15,000] on the valuation.

Upgrades can usually be expressed at full value in newer homes since they required investing additional money into the cost of building the home. On the other hand, the amount spent upgrading or remodeling an older home is rarely reflected in full in the final appraisal. The reason is the home had value in its original condition, but again, the value of the upgrades must be supported by comparable examples within the same marketplace.

These comparisons must be drawn from current market activity within the last six months. Some lenders may want to look at both settled and pending sales to see if there is any room for negotiation. This is a safeguard to prevent valuers from over-valuing the home in question. It is further stated in the guidelines that valuers can only place a value on homes that have settled. However, when property values rapidly increase within a marketplace, valuers are generally permitted to make concessions and put more weight on the evidence provided by comparisons to pending sales and listings. This allows for a "real time" appraisal.

Although there is no formal standard to speak of, most lenders give the appraiser a 5% margin of error. If the file is reviewed and the valuer is off by 8%, there is a good chance the value will be cut by the full 8%. It is in the best interest of both the valuer and the homeowner not to push the value up higher than the market will support, otherwise the property evaluation may be exposed to a strict appraisal review.

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